

# Activity #1 – Opportunities and Challenges

## **Opportunities**

Please use Green Post It Notes to write down things you like about the Town or items that you feel the Town should take advantage of.



*Tilghman Lake  
Park*

## **Challenges (Issues)**

Please use the Red Post It Notes to write down issues and/or challenges that you feel the Town needs to address.



*Traffic on Rt. 6*

## Opportunities VS Challenges Results

Opportunities	Challenges
Love living in small, friendly environment	Traffic on 301 after 2023!
"Small Town" atmosphere	Moving Industrial Businesses to an Industrial Park
Sense of Community	Traffic Control
More shopping and restaurants downtown	Senior Living
Downtown area has potential as a walkable experience	Walkability of Town
Downtown area has a sense of a small town atmosphere	Lack of Streetscape
Needs stronger focal point and geography	Walkable Downtown
Still feels like a "Small Town"	Downtown business restrictions
Growing diversity of young families	Coke and too many businesses geared toward courthouse
Growing # of ethnic restaurants	Need more shops, restaurants, retail
Town events for families	Needs stronger demographics to support more shops and restaurants
Concerts, La Plata Days, other festivals	Rt. 6 through Town
Tilghman Lake Park	Railroad Crossings
13,000 + cars transit Charles Street everyday (Lots of traffic on Charles Street)	Bike to Shopping
Create street café that entices commuters to return and spend money in Town.	Inadequate Sidewalks
	Traffic on Washington Ave.